



FRIENDS OF PIER PARK

A 501(c)(3) dedicated to enhance and advocate for our 88 acre park

MEETING MINUTES

Date: 4/16/18

Attendees: Matt Kunz, Keola Morley, Kelly Pergande, Mary Ann Aschenbrenner, Steve Davis, Laura Scott, Chris Koeling

Location: St Johns Library

Notes Taken By: Steve Davis

Call to Order Time: 6:34 PM

- **PP&R Updates**
 - Bathroom Update – no new updates
 - Offroad Bicycle Master Plan Discussion/Feedback from Parks Board Meeting – Matt summarized the Parks Advisory Board meeting. There appears no immediate actions will be taken in Pier Park in the short/medium term regarding this Plan.
 - Parks Funding – April 17th Event at Roosevelt; Review letter to City Council (North Parks Group letter & FoPP letter) Matt's letter was reviewed and approved by motion, also Matt was approved to sign the North Parks Group's letter for FoPP.
 - Historical Shacks – no updates
- **Approve Previous Meeting Minutes**
 - March meeting minutes were approved by motion.
- **Treasury Report**
 - Current monies - \$5082.31 (no change from last month)
 - Federal Tax form 99N recieved ; Action Item: Keola – submit by 5/15
- **FoPP Updates**
 - Skate Park Mural - Laura and Chris discussed their interest in producing a mural on the outside of the skate park tube. The FoPP board was supportive and suggested possible next steps and contacts for them for take. Design must be approved by Regional ARTS CC. Action Item: Matt look for skater organizations and reach out to them for input.
 - March 24th UP Clean Up Review/Feedback – approximately 120 students participated. A good deal of work was successfully completed.
 - Solve – Earthday – April 21st update- We are ready to go. Kelly will deliver Starbucks provided coffee and pastries and New Season provided granola bars and fruit. Starbucks employees, U. of Oregon Alumni and Stumptown Disc Golf members will be participating on the work teams along with other Solve participants.

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- Website – calendar up to date? no update
- Website – text out of date; needs refresh – Sammy/Mary Ann no update
- Website/FB – communication strategy – see AI below – no update
- Merch – lower prices for spring sale! – Updates are on the web site.
- Benches project – no update
- Member/Resource Spreadsheet Update – is it being kept up to date; does it align with the MailChimp dist list? For example, what is the process to onboard new interested members, like those who signed up at the Expo. Or those new folks who show up at meetings. no update
- Flagship FoPP Annual Event: We have discussed previously, but where did we land? Cookout? Band? etc. no update
- **New Business**
 - Mary Ann brought up the Tennis Courts – in disrepair, missing a net post. Can we partner with Portland Tennis & Education to help get them repaired. Action Item?

Motions Carried:

Approval of Matt's letter to regarding Parks Funding and signing North Parks Group letter.

Motions Failed: none

Adjournment Time: 7:33 PM

Action Items:

- Finalize Sign Sponsorship – Matt's meeting with Jessie Bond postponed; Matt finalizing paperwork with Jessie regarding overall partnership; paperwork sent by Matt 3/22, still need to meet.
- Develop Web/Blog/Communication Strategy - our posts are not consistent; I'd like to see a communication strategy, and a set frequency of posts/blogs. Sammy to run; Mary Ann to help.
- Plan and Process to keep member directory & email dist list synchronized.
- Plan an annual Flagship event
- Reach out to Skater orgs for feedback on mural

Friends Core Values:

- Enhance Park safety and accessibility for all
- Enhance and restore Park's natural beauty and biodiversity
- Enhance and restore Park play and recreational features

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- Build relationships with Park users and community, including all age educational components
- Advocate for the Park while working alongside Portland Parks and Recreation